

# LEONARD SOUZA

the good times keep coming

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2733 Tarbert Street  
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EMPLOYMENT

## 2010-PRESENT EffectiveUI

### LEAD EXPERIENCE ARCHITECT

Act in several capacities, from User/Interactive Experience Design to Visual Design to Development to Tech/Design Liaison. Common to be included in every phase of a project, from UX to Visual Design and Development (fulfilling tasks in each).

Create wireframes and prototypes for companies such as Intel and FedEx.

Create production-ready visual designs for companies such as Intel, Adobe, Bank of America and more.

Design and develop iOS applications, of which include enterprise banking portals, rich-interactive discovery experiences and data driven applications.

Design and develop enterprise Flex applications, of which include a portal for Level3 built on top of Robotlegs and Spark and prototypes for Boeing.

Design applications for the latest web, including HTML5 and WebGL.

Present at several conferences on design, development and user experience, as well as blog and produce articles for several syndicated outlets.

Work with several Fortune 100/500 companies including Intel, Boeing, FedEx, Adobe, Bank of America / Merrill Lynch, Qwest, Navy Federal and more.

## 2002-PRESENT Independent Contractor

### INTERACTIVE MEDIA CONSULTANT

Developed touch-screen interactive multimedia kiosks, built on Adobe Flex, Java, and .NET. Integrated hardware such as lighting, bill acceptors, credit card readers, servo-motors, LED matrices, Arduinos and more into the Adobe Flex front-end.

Designed the kiosks to communicate with a centralized server, which distributes media back to the consumer through email and a web application. Used Amazon S3 as the primary storage system.

Wrote an API to monitor all kiosks, as well as distribute media. Built with Java Spring 3, MySQL and Tomcat.

Worked with Fortune 500 companies such as Panasonic and DirectTV.

## 2005-2006 Milan Interactive

### LEAD DESIGNER / LEAD DEVELOPER

Helped build the company, whose clients now include Disney, MTV, Apple, Panasonic, Bank of America, BMW, Aston Martin and Red Bull.

## EDUCATION

University of Nevada, Las Vegas  
B.A., Fine Art, May 2007

## LANGUAGES\*

Objective C, Actionscript 3/MXML, C/C++, Java, PHP, Coldfusion, XML/XSLT, SOAP, REST, JSON, HTML 5, CSS2/3, JavaScript, SQL/Stored Procedures, ANT, Maven, Regular Expressions

Familiar: Silverlight, C#, Unity 3D, .NET 4.0, DirectX, OpenGL, Ruby, C/C++, PERL, Python

## FRAMEWORKS / METHODOLOGIES

UIKit/Cocoa, Cocos2D, Flex/Air, Robotlegs, Cairngorm, Swiz, Mate, Spring 3, FlexUnit/TDD, Webflow 2.0, Facelets, Hibernate/JPA, Five3D, Papervision3D, CodeIgniter, CakePHP, JQuery, Dojo, Prototype, Ruby on Rails, Android SDK, Microsoft Surface SDK, Authorize.net API, MVC, Dependency Injection/IOC, Usability, Prototyping, Wireframing, SCRUM, Agile Development

## SOFTWARE

Adobe Products (All CS5.5: Flash Builder, Photoshop, Illustrator, After Effects, Premier, Dreamweaver, Fireworks, Flash, InDesign, Soundbooth), XCode, Eclipse, Modo, Cinema 4D, 3DS Max, ZBrush, Microsoft Visual Studio 2k10, Microsoft Office 2010 (all), Microsoft Project, Subversion, Git, Basecamp

*\* I remain as platform/language agnostic as possible and rely on my object oriented /design pattern skill set to choose the right language/tool for the job.*

## BLURB

I'm filled to the brim with passion for creative and technical problem solving. I find stellar communication skills to be an absolute necessity in the interactive field. I love working with great people, who bring out the best in me, and to which I hopefully reciprocate.

Thank you for considering me.

@\_leonardsouza\_

blog/portfolio: [www.leonardsouza.com](http://www.leonardsouza.com)

## SPEAKING EVENTS / ARTICLES

SXSW Interaction Conference MAR2012

360Flex Conference Speaker APR2011, 2010, MAY2009

Smashing Magazine DEC2011

Adobe MAX OCT2010

Flash and the City JUN2011

SKILLS

ABOUT